

# THE BULLETIN



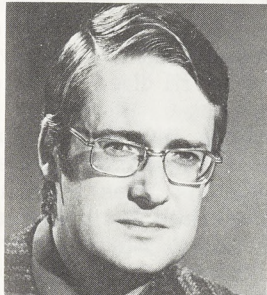
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## UPDATED OPC-NBC WORLD NEWS CONFERENCE SCHEDULED DEC. 17

By GEORGE BURNS

OPC members will question NBC newsmen at their posts around the world from the Biltmore Grand Ballroom, December 17.

Talking over more than 80,000 miles of satellite communications, undersea cables, and microwave transmissions, correspondents the world over will report to — and answer questions from — the members gathered



MIKE MAUS

into the Biltmore, drew more than 300 members, non-member newsmen, United Nations correspondents, and guests.

"Since a few things have happened since February," says Russ Tornabene, vice president and general manager of the NBC radio network and inventor of this program, "it seemed like time for an update."

Tornabene selected the correspondents for December's event on the basis of where the news is happening. They are:

Russ Ward, reporting from the White House, and Peter Hackus from Capitol Hill; still unassigned correspondents from Detroit, to discuss the impact of the economy on the auto industry, and from the farm belt, to discuss the world food supply.

Overseas, Fred Kennedy, NBC's radio news manager for Europe, will report from London; Ken Lucoff from Tel Aviv; John Palmer from Beirut; Abdullah Schleifer from Cairo; David Levy from Moscow, a still-unassigned reporter from Bangladesh, and Far East news manager Al Chambers from Hong Kong.

The anchor man will be Mike Maus, a regular anchor man for NBC radio

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## C A L E N D A R

**Wednesday, December 4, 12 Noon —** "Headliner Luncheon" to feature Charles Abrams, chairman, China Trade Corporation. Luncheon: \$6.50 including tax and gratuities.

**Tuesday, December 10, 12 Noon —** "Headliner Luncheon" to feature the Egyptian Ambassador to the U.N., Ahmed Esmat Abdel-Meguid speaking on "Prospects For Peace in the Middle East." Luncheon \$6.50 including tax and gratuities.

**Tuesday, December 17 —** OPC-NBC World News Conference — 11:45 a.m., cocktails in the OPC; 12:15 Noon, lunch in the Grand Ballroom. Luncheon \$9.50 for reservations up to December 9; \$10.50 for reservations beginning on December 10. Includes tax and gratuities. (Page 1).

EAT, DRINK WITH US AT OPC!

## SS BENEFITS CAN BE HAD BY FREELANCERS, STRINGERS ABROAD

By JOE PETERS

Stringers and freelance correspondents abroad now can obtain social security coverage.

A number of members have complained that, unlike self-employed persons in the United States, they were excluded from this coverage. As chairman of our Overseas Liaison Committee — and having personally experienced the same discrimination a few years ago which resulted in my present considerably reduced social security benefits — I pursued the matter for some time. Finally, thanks to the efficient intervention of *Lawrence Klingman*, the following information came from the office of Senator Vance Hartke of Indiana, the second ranking Democrat on the Senate's Finance Committee:

"The Social Security Amendments of 1972 provide that U.S. citizens self-employed outside the United States who retain their residence in the United States compute their

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## terHORST SCORES PRESS AIDE WHO KNOWS ONLY PART OF THE STORY

By THOMAS J. KRANER

Jerald F. terHorst, former Press Secretary to President Ford told an OPC "Talking Shop With..." luncheon on November 18 that he would resign his White House post if he again had that decision to make. "To me the Nixon pardon was a grievous blow to the concept of equal justice. The minimum that should have been gotten in exchange for the pardon was some form of confession, an act of contrition... Any way that's the reason I left... I could not see how, feeling the way I did, I could stand there and defend the pardon of Nixon."

Author of a new book, "Gerald Ford and the Future of the Presidency" (The Third Press, \$10.00), terHorst discussed the role of a Presidential

press secretary, and noted that some people think that the perfect definition of a press secretary is that he just be a conduit, "and that if the President tells him to go out there and lie, he's supposed to go out there and lie—because he's the creature of the President in the sense that he is an extension of the President. I still don't like that definition because I end up with Ronald Ziegler as the perfect press secretary—and without saying anything personally critical about Ron—I don't think Ron was all that good."

A press secretary, terHorst feels, doesn't necessarily have to be a policy maker but he certainly ought to be a person who is on all the policy sessions so he can fully understand

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**CAPACITY CROWD HEARS terHORST** — President Ford's former press secretary packed 'em in at the Nov. 19 luncheon. (Photos by Camille Vickers)

## terHORST SPEAKS...

(Continued from page 1)

what is going on. "There's nothing worse than having a press secretary who only knows part of the story, or part of the situation, or only has half an explanation of what's in the mind of the policy makers at the White House level."

Some of terHorst's other observations:

- "We have to find some way to be more professional about our conduct and perhaps more self-critical than we have been."

- "Agnew and Nixon didn't see eye-to-eye on a great many things... So I'm sure Nixon was trying to get over that when he picked Ford."

- "Nixon did some things in foreign policy to his credit, which Democrats probably could never have gotten away with—such as trying to open the door with the People's Republic of China and trying to arrange some kind of detente with the Soviet Union. It may be that those will be the hallmarks of his administration."

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**SIGN UP A NEW MEMBER**

## SS BENEFITS...

(Continued from page 1)

earnings from self-employment for social security purposes in the same way as those who are self-employed in the United States (without regard to the earned income abroad exclusions). Under the new provision coverage was provided beginning with 1973 for self-employed people whose taxable year is on a calendar year basis."

All members freelancing abroad are urged to apply for social security coverage. They can get it regardless of income tax exemptions. To untangle some of the legal verbiage and take the proper steps, members should consult the nearest U.S. Embassy or Consulate.

A different problem is facing our members who have retired abroad. While they may be collecting social security benefits, according to the present laws they cannot be covered by Medicare. The reason given is that there is no way of controlling charges by physicians and hospitals outside the U.S. We are now trying to find a way to get around this problem. Any practical suggestions are welcome.

\* \* \*

*Board member Joe Peters, chairman of the Out-of-Town and Overseas Liaison Committee, has met with Senator Hartke and received the assurance of his personal intervention whenever possible in amending provisions of the social security law which now may affect adversely OPC members and all journalists.*

*Members who are aware of or are directly affected by social security inequities should write to Joe Peters c/o OPC.*

## OPC-NBC TO UPDATE SUCCESSFUL WORLD NEWS CONFERENCE

(Continued from page 1)

network news based in New York.

"The correspondents will be on an open line," Tornabene says. "They'll be able to hear, and be heard by the OPC in New York, each other, and in several cases, by the local censors."

Tornabene devised this worldwide open line discussion among correspondents to give the Overseas Press Club a chance to hold a dialog with newspeople wherever in the world the news is happening.

"If John Chancellor is in the country, he'll also be present to give his fellow newsmen a personal account of his trip with President Ford to Japan, Korea, and Vladivostok," Tornabene said.

Participants will be given question-cards as they enter; an NBC News editor will sort out the questions to eliminate duplication and irrelevancy; and the anchorman will direct them to the correspondents.

"It's very much like our regular news procedure," Tornabene says. "The communications lines from all over the world come into Radio Central in the RCA Building, where they're tied together in the Central Control Room. Only this time, we've added a line to extend them on to the Biltmore; we're planning about three times our usual daily communications activity, and it involves all the members of the OPC."

The event will start with cocktails in the OPC clubrooms at 11:45. Guests will proceed to the Grand Ballroom for lunch at 12:15, and the electronic marvels will begin about 1 p.m.

For reservations, call Mary Novick at 687-2430. Price of the lunch is \$9.50 for those who reserve up to December 9, and \$10.50 for those who reserve after. In the case of non-members, read "pay" for "reserve".

## OPCers INVITED

**OPC members are invited to the Holiday Gala of "Women in Communications,"** to be held at the Women's National Republican Club, 3 West 51 Street, NYC, on Friday, December 13 from 5:30 to 8:00 p.m. Guests of honor: Millie and Bob Considine. A \$10 fee covers "Red Baron" cocktails, cheeses of the world, favors, prizes galore, and entertainment by Betty Rhodes, night club singer a la Edith Piaf. For reservations call Pat Ludorf at 957-7071.



## ROBINSON TRACES COMIC STRIP STORY

It may come as cultural shock to OPCers unable to function without their daily fare of comic strips, to learn they owe their continuing survival to a pair of the toughest gentlemen-of-the press ever to patronize an artist's palette.

According to award-winning cartoonist, *Jerry Robinson*, who officially opened the current OPC exhibition of cartoon history, November 7, the renowned Park Row rivalry between William Randolph Hearst and Joseph Pulitzer, beginning in 1905, transformed the historical political cartoon into that unique American popular art form, the comic strip.

Today some 300,000,000 readers in the U.S. and 102 other countries savor the diversity of popular ideas and manners conveyed by the strips in some 42 languages.

Referring to his newest book, "The Comics," Robinson told OPCers, readership was not limited

to journalists and the hoi polloi; that it had generated an illustrious following that included President Woodrow Wilson, Justice Oliver Wendell Holmes and Mayor Fiorello LaGuardia plus other luminaries.

While some critics have been reluctant to legitimize comic strips as a genuine art form, Robinson noted that over the years, the growing popularity of strips has reflected their success in depicting a nation's changing styles, character and mores. The explosion of the Peanuts strip into a \$150 million merchandising-related industry, dramatizes the magnitude of its impact.

Robinson and fellow artists, Alfredo Andriola, Bill Gallo and Zoran Jonanovic drew original cartoons which along with his book, were distributed as door prizes. Book chairperson Anita Diamant Berke introduced the speaker, and Ruth Biemiller presided.

— Harry C. Levin

## RARE EXHIBIT

One of the most interesting shows in the Overseas Press Club Gallery was presented on a recent evening, aided by a plentiful supply of champagne punch. The artist whose exciting "Batik Paintings" were shown in an exquisite young woman who was born in Kenya to parents of British and Greek extraction. Judged by her colorful display, Sandra Bird is indeed a talented artist in several areas — textiles as well as the batik painting, which incidentally, is very very difficult to do. Her paintings were reportorial accounts of life in Kenya, East Africa and in the Seychelles Islands, off the coast of East Africa in the Indian Ocean.

Miss Bird concentrated on the Masai women in their daily lives showing women on the plains, en route to new pastures with their cattle and included some beautiful ones of animals found in Kenya, such as the giant Kudu, leaping impalas and a wonderful painting of the graceful cheetahs.

Miss Bird has painted on Commission for four presidents of African Republics, including Jomo Kenyatta, President Banda of Malawi and two others. She also designed interiors for "Tree Tops", the famous lodge in Kenya where Princess Elizabeth was staying when she received word that she was Queen due to her father's death. She also did interiors for Ngorongoro, a famous lodge in Tanganyika.

The party was made gayer by the generosity of John F. Willits who owns a hotel in the Seychelles Islands and provided champagne punch.

## NEW MEMBERS

### Active Overseas

Sharon Paulette Churcher — Staff Reporter, Wall Street Journal, Canada.

### Active Resident

Bunny Brower — Copy Chief/Travel Editor Seventeen Magazine.

### Associate Resident

Charles Herndon — Information Supervisor, N.Y. Telephone Co.

### Affiliate

Helen Mandel — Public Relations Director, Sears Roebuck & Co.

## CHANGE OF STATUS

### Associate Resident to Active Resident

Thomas J. Kraner — Contributing Editor, News Front Magazine.

## MEMBERSHIP APPLICATIONS

### Active Resident

Jonathan M. Brickman — General Manager, Executive Vice-President National News Service.

SPONSORS: Charles Brophy, Ruth Biemiller.

Colby Coates — Reporter, Commodity News Service.

SPONSORS: John Heffernan, Jessie Stearns.

Genevieve Millet Landau — Editor-in-Chief Parents' Magazine.

SPONSORS: George Hecht, Sonia Levinthal.

H. Lee Silberman — Editor-in-Chief, Finance Magazine.

SPONSORS: Charles Brophy, Louis Calderoni.

Vincent John Schodolski — Reporter, Commodity News Services.

SPONSORS: John Heffernan, Jessie Stearns.

Camille Vickers — Self-employed photographer.

SPONSORS: Charles Brophy, Ruth Biemiller.

## CHANGE OF STATUS

### Associate Resident to Active Resident

Omer Faruk Finik, Turkish Voice in New York.

John S. Sparks, Jr., Sparks News Service.

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## LETTER

I goofed in my Regional Report from Bonn (November 1) when I wrote that AP was moving to Bonn from Frankfurt for reasons of economy. Bonn is now the AP's head office in Germany with Henry Hartzenbusch at this moment shuttling between the two cities. AP continues to maintain a large news operation in Frankfurt, but for reasons of effectiveness and efficiency, the emphasis of AP's presence will be in the German capital. So sorry.

Carl Koch, Bonn, Germany



## THE BULLETIN

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### Bulletin Committee

Harry Rand, Chairman; Helen Alpert, Ruth C. Biemiller, Charles H. Brown, Lawrence Klingman, Thomas J. Kraner, Grace Naismith, David Resnick, Susan F. Roberts, Ralph Salazar, J. Wendell Sether.

\*

The Bulletin is financially aided by the generous advertising support of Burson-Marsteller and Bache & Company.



## WhoWhatWhere

By GRACE NAISMITH

**NEW LOOK:** **Ralph Leviton** has been appointed manager of press relations for Union Carbide Corporation. Ralph has been an assistant manager of press relations for the company for the last year. He got his baptism of fire, literally, when he was awakened at 4 a.m. Saturday morning, Oct. 26, following the bombing of the Union Carbide building, and dashed to the scene to assist the press, who were covering the bombing of five major N.Y. buildings by a Puerto Rican nationalist group... **Rachael B. Baumel** now with Voice of America in Washington, D.C. She formerly was with St. Petersburg Times in Largo, Fla... **Mrs. Emel Anil** has been appointed AP correspondent at Ankara, Turkey... **W. Richard Bruner**, formerly executive editor of Printers' Ink Magazine, is now executive director of the Better Business Bureau covering Westchester, Putnam and Dutchess Counties. Dick also pens a monthly Consumer Alert column in "of Westchester" magazine, and conducts weekly consumer broadcasts on WFAS, White Plains; WVOX, New Rochelle, and WSPK, Poughkeepsie... **Ralph Gardner** is reviewing books on WRVR-FM, N.Y. The broadcast is called "Ralph Gardner's Bookshelf" and publishers are requested to address their catalogs, press releases and books directly to Ralph Gardner, 135 Central Park West, New York, N.Y. 10023. Ralph formerly was a New York Times correspondent and president of the advertising agency bearing his name and is a lecturer and author himself. He says he will review books by OPC members.

**PUBLISHING EVENTS:** Harcourt Brace Jovanovich, Inc. has acquired Pyramid Communications, Inc., publisher of paperback books and magazines. **Matthew Huttner** will continue management of Pyramid as chairman and chief executive officer... **Dick Williams**, whose book on "The Cascades" wilderness will be published this month by Time-Life Books, has moved to Undilla, N.Y. He is writing a book on 19th Century western loggers, also for Time-Life. His article on the Shakers appeared in Smithsonian Magazine this fall... **Otto Scott's** latest book, "The Creative Ordeal: The Story of Raytheon" has just been published by Atheneum... **Tom Mahoney** is author of "Revolution at the Checkout Counter" in November American Legion Magazine. "Discovering Music" by **Roy Hemming**, is now out, published by Four Winds Press. Hemming is a writer for Scholastic Magazines, Inc.

where he also is chief record reviewer... **Larry Stessin's** investigative piece on invasion of privacy by industry was in the N.Y. Times' Business and Financial Section Nov. 17.

**BROADCASTING EVENT:** **Jim Wessel**, director of special projects in the AP broadcast department, is also supervising editor of "The World in Sound-1974," an audio program highlighting the news and feature events of the year. More than 900 stations subscribed to the 1973 version of the program which is now in its 10th year.

**SPEAKERS:** **Barrett McGurn** on the panel of the Naval War College military media conference at Newport, Nov. 25-26. Others speaking include **Stan Swinton**, James Keough, head of US Information Agency, **Peter Arnett**, AP, Philip Gayelin, Washington Post chief editorial writer, Sig Mickelson, journalism professor at Northwestern Univ., and Erwin Canham editor emeritus of Christian Science Monitor. McGurn is director of the Public Information Office, Supreme Court... **Elmer Lower**, ABC vp for corporate affairs gave two lectures at the University of Hawaii at Manoa, arranged by **John Luter**, now professor and director of journalism at the University. Luter spoke at the World Affairs Forum of Hawaii on "The Press, Post-Watergate."

**HONORS:** **Diana Kan's** "Lotus" painting has been added to the permanent collection of The Metropolitan Museum of Art. One of her landscapes is now in the Philadelphia Museum of Art. Miss Kan has written the watercolor page in the Nov. issue of American Artist... Octogenarian **Raine Edward Bennett** is included in the new "Who's Who of International Poetry," published at Oxford. The poem honored was "Goddess of Memory" dedicated to his friend, Mary Renault.

**APOLOGIES:** to **Steve Yolen** whose new look is bureau chief of Fairchild News Service in Brazil, not Fairfield, obviously... **Dr. Ruth Gruber's** new husband is assistant commissioner of N.Y. City's Department of Social Services, a fact dropped in printing... And **Walter H. Nelson**, whose picture appeared in the last issue of the Bulletin was standing on the banks of the Thames with Big Ben in the background when my copy went to the printer. What gremlin put in "backed by Parliament" is a mystery.

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